



## **Ron A. Bloom Biography**

Since 1996, Ron Bloom has served as a Special Assistant to the President of the United Steelworkers (USW) and currently heads the Union's Corporate Research, Industry Analysis and Pattern Bargaining Department. His responsibilities include the Union's collective bargaining program in its core jurisdictions, with an emphasis on the particular issues facing the Steelworkers in its dealings with companies facing financial difficulties or undertaking corporate transactions. He also coordinates the Union's relationships with investors, in both public and private companies and is involved in many of the USW's public policy initiatives.

Prior to joining the Steelworkers, Mr. Bloom was one of the founding partners of the investment banking firm of Keilin and Bloom. The firm focused on financial transactions where employees played a role as stakeholders. Keilin and Bloom was involved in numerous such transactions on behalf of the Steelworkers, the Auto Workers, the Teamsters, the Air Line Pilots Association and many other unions.

Prior to founding Keilin and Bloom, Mr. Bloom was a Vice President at the investment banking firm of Lazard Freres & Co. While at Lazard, Mr. Bloom worked on a wide variety of corporate transactions including mergers, acquisitions, restructuring and divestitures. He specialized in analyzing, structuring and raising financing for union-led employee-ownership transactions.

Mr. Bloom served as a research and negotiating specialist for the Service Employees International Union (SEIU). While at SEIU he negotiated collective bargaining agreements in both the public and private sector, supervised contract administration, and directed a number of successful organizing campaigns.

Mr. Bloom, 53, was born in New York City. He received his undergraduate degree from Wesleyan University and graduated with distinction from the Harvard Graduate School of Business Administration.

He currently lives in Pittsburgh.