

UNITED STEELWORKERS PRESS ASSOCIATION

NEW MEDIA DEPARTMENT
60 BOULEVARD OF THE ALLIES, 7TH FLOOR
PITTSBURGH, PA 15222
PHONE: (412) 562-4334 FAX: (412) 562-4344



Membership Application

Please complete **only applicable** information and fax or mail to the address or number above.

Local Union # _____ District _____ # of Members _____

Industry Your Local Represents (E.G. Steel, Tire) _____

Address _____
(Street)

(City, State, Postal or Zip Code)
() - _____
(Phone Number)

Please include the name and/or website address for your local union's communication networks.
If you do not have any of the following, please leave the spaces blank.

Publication Name _____

LU Website Address _____

Facebook Address _____

Twitter Address _____

Instagram Address _____

Please include the name and email address for your local union's communicators who manage the specific areas.
If you do not have a person in a position, please leave the space blank or cross out and add the proper position.

Editor _____ Email Address _____

Webmaster _____ Email Address _____

Social Media Administrator _____ Email Address _____

Other _____ Email Address _____

Statement of Authorization

I, the President of United Steelworkers Local _____ have read and understand the Code of Ethics of the United Steelworkers Press Association. I further agree to instruct those members, who assist with local union communications, will abide by the Code of Ethics listed below.

(Print Name of Local Union President)

(Signature of Local Union President)

Adopted at the USPA's first Biennial Conference held September 17, 1966 and amended at subsequent USPA Biennial Conference. Officially ratified by the USWA International Executive Board on January 6, 1967 in Pittsburgh, PA and amended by subsequent USPA Biennial Conferences.

CODE OF ETHICS

UNITED STEELWORKERS PRESS ASSOCIATION (USPA)

To better serve the members of the United Steelworkers (USW) and to advance the lofty objectives of the labor movement, the United Steelworkers Press Association (USPA) and its member publications and web sites subscribe and abide by the following Code of Ethics:

1. Member publications, websites and social media sites will always serve the best interests of organized labor and uphold the United Steelworkers Constitution and abide by the By-laws of the United Steelworkers Press Association.
2. Member publications will publish in each issue, full identification of the sponsoring organization and its address. Member websites will carry the logo of the sponsoring organization. Disclaimers shall not relieve the sponsor for responsibilities of this and other sections of the Code of Ethics.
3. Member publications, websites and social media sites will support the official policies of the USW. Publications will not be used to ridicule any member or officer of the USW.
4. Member publications, websites and social media sites shall be non-partisan in local union politics and shall abide by the rules of campaign conduct as set out in the Constitution of the International Union.
5. Member publications, websites and social media sites shall be responsive to the interests of the membership and not to the dictates of select groups.
6. Member publications, websites and social media sites shall refuse to accept advertising from persons or firms known to be anti-labor.
7. No member publication, website and social media sites will claim to represent the views of any segment of organized labor other than its sponsors.
8. Member publications, websites and social media will be guided, at all times, by the accepted moral standards of decency, accuracy and fair play in writing, editing and publishing.
9. Violation of this Code of Ethics by a member shall constitute cause for suspension and expulsion under procedures in the By-laws of the United Steelworkers Press Association