

HART  
RESEARCH  
ASSOCIATES

# AFL-CIO

*2014 Election Night Survey*

# Methodology

- Public survey conducted by phone (landline and cell) on November 4 among 803 voters in Senate battleground states.
  - States: AK, AR, CO, GA, IA, KS, KY, LA, MI, NC, and NH.
- Union member survey conducted by phone November 3 and 4 among 1,720 AFL-CIO members nationwide who voted in the 2014 elections.
  - Base sample of 800 US members.
  - 600 members interviewed in Senate battleground states.
  - 600 members interviewed in gubernatorial BG states (AK, AZ, CO, CT, FL, HI, IL, KS, MA, ME, MI, WI).

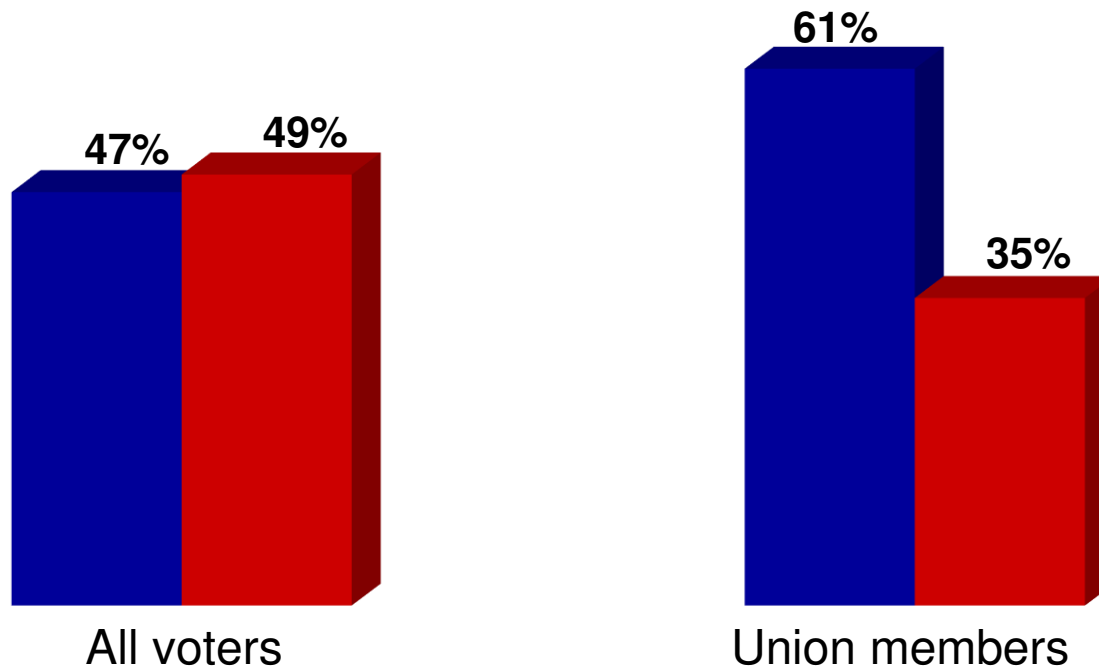
## Margins Of Error:

Voters in Senate BG states	±3.5 percentage points
US union members	±3.2 percentage points
Senate BG union members	±3.9 percentage points
Gubernatorial BG union members	±3.4 percentage points

# Vote in Senate Battlegrounds

■ Voted for Democrat for US Senator

■ Voted for Republican for US Senator



# Little Confidence in Republicans in Congress

*How much confidence do you have in Republicans in Congress on this?*

(voters in Senate BG states)



## Improving the economy



## Looking out for middle-class families



Just 29% feel that Republicans have a clear plan for creating jobs and strengthening the economy.

# Voters in Senate Battlegrounds Say Incomes Are Falling Behind, Want Wages Increased

## *Income vs Cost of Living*

## *View of Raising Wages/Salaries*

(voters in Senate BG states)

My income is going up faster than cost of living



My income is staying even with cost of living



My income is falling behind cost of living



Good because it improves people's standard of living, boosts economy by putting money in people's pockets



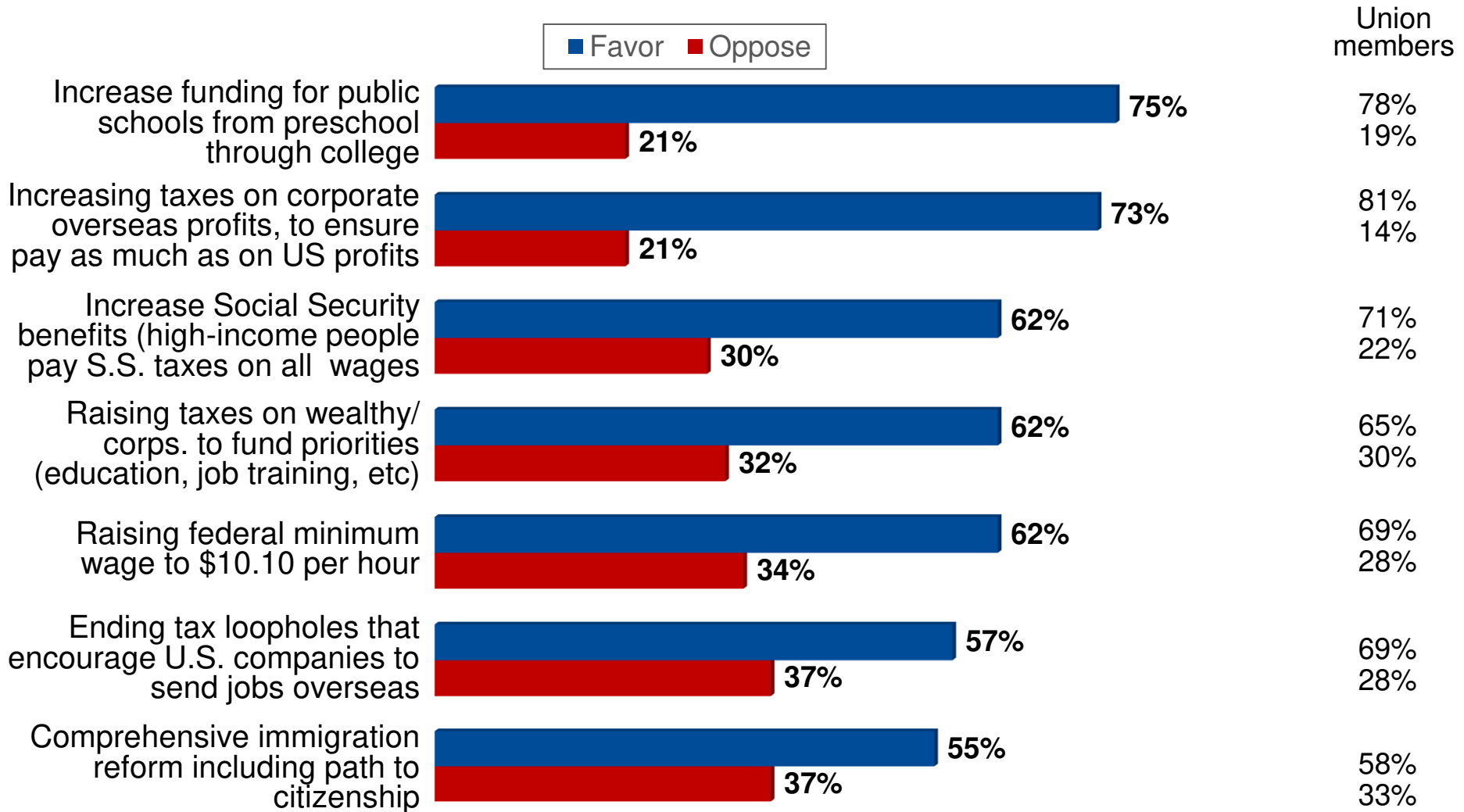
Bad because it increases prices for consumers and costs jobs



# Public's Agenda For Congress

*Support for Proposals Next Congress Might Consider*

(voters in Senate BG states)



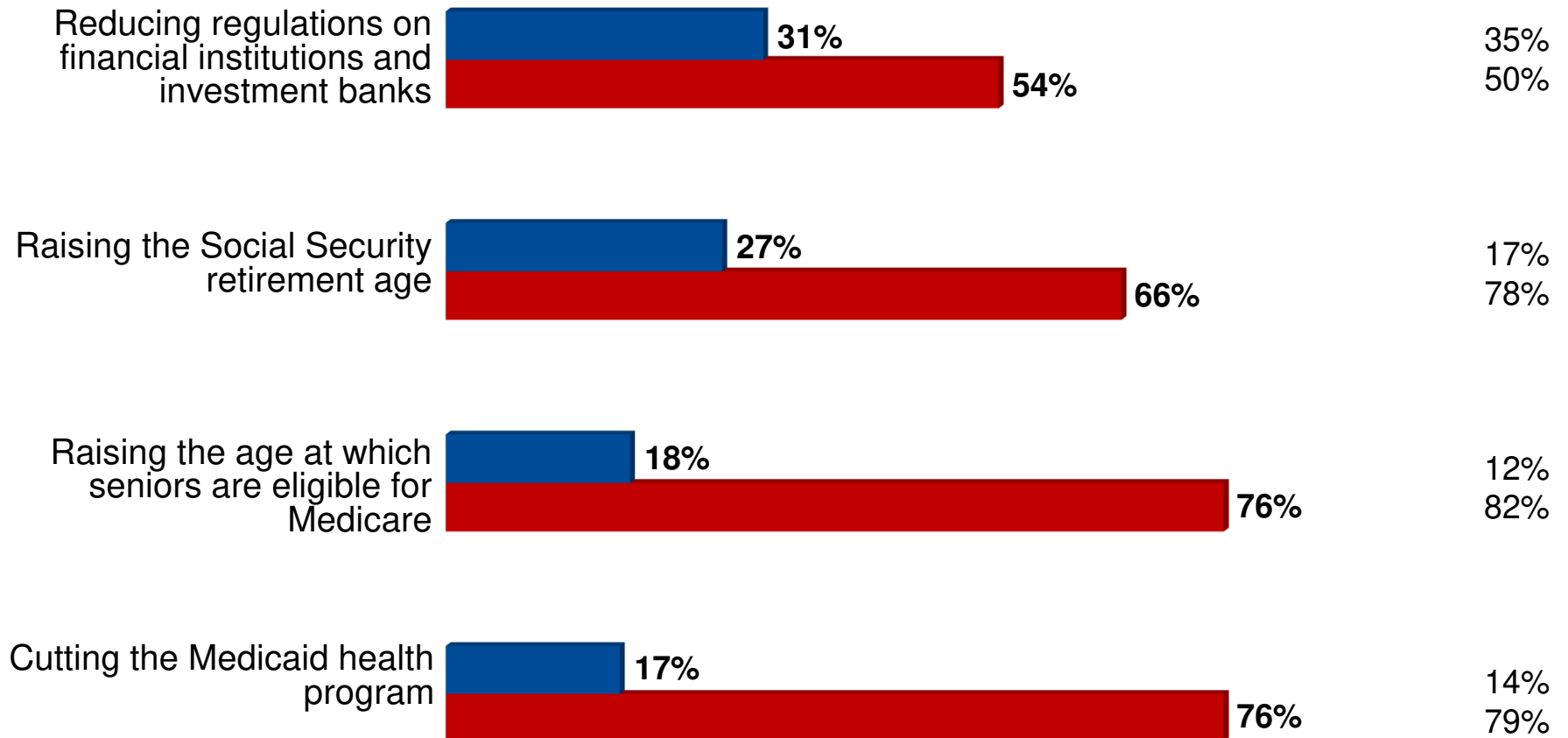
# Voters Reject Key Elements of GOP Agenda

*Support for Proposals Next Congress Might Consider*

(voters in Senate BG states)



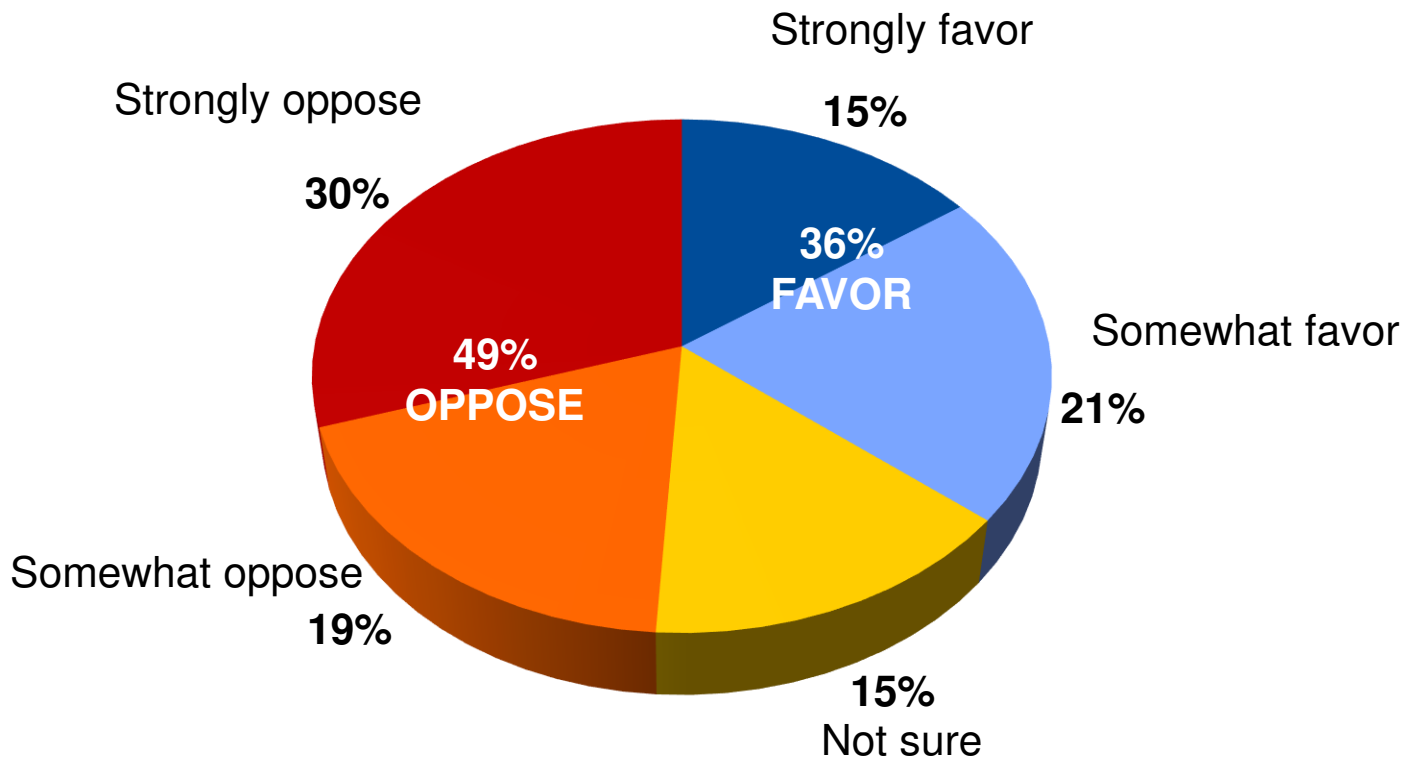
Union members



# Battleground Voters Oppose Fast-Track Agreement

The Obama administration is negotiating several new trade agreements, including one with 12 Pacific nations called the Trans-Pacific Partnership. Congress will soon decide whether to give the president fast-track authority for these negotiations, which would mean that once the administration's negotiations are completed, Congress must take an up-or-down vote on the agreement as a whole, and could not make any amendments or changes in the agreement.

*Do you favor or oppose having Congress give the president fast-track authority for a new Pacific trade agreement?*





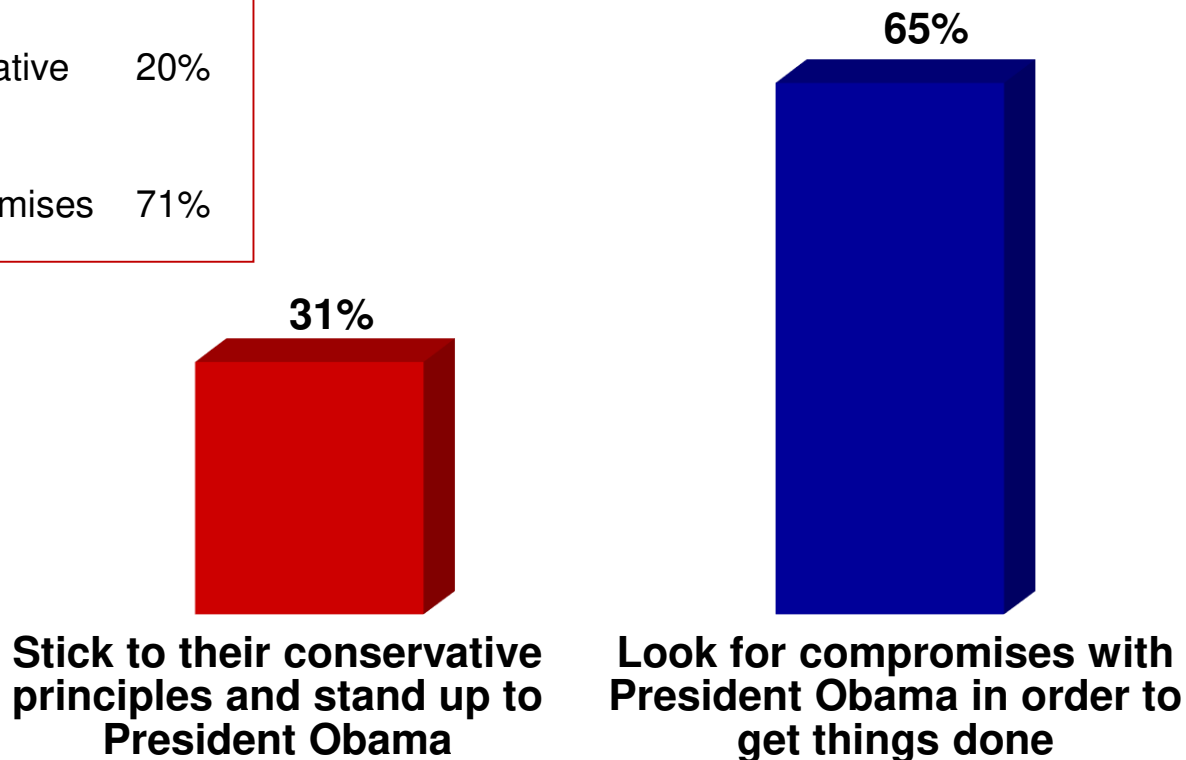
# Voters Want GOP to Compromise, Not Stand up to Obama

*Which comes closer to the approach you would like to see Republicans in Congress take over the next two years?*

## Independents

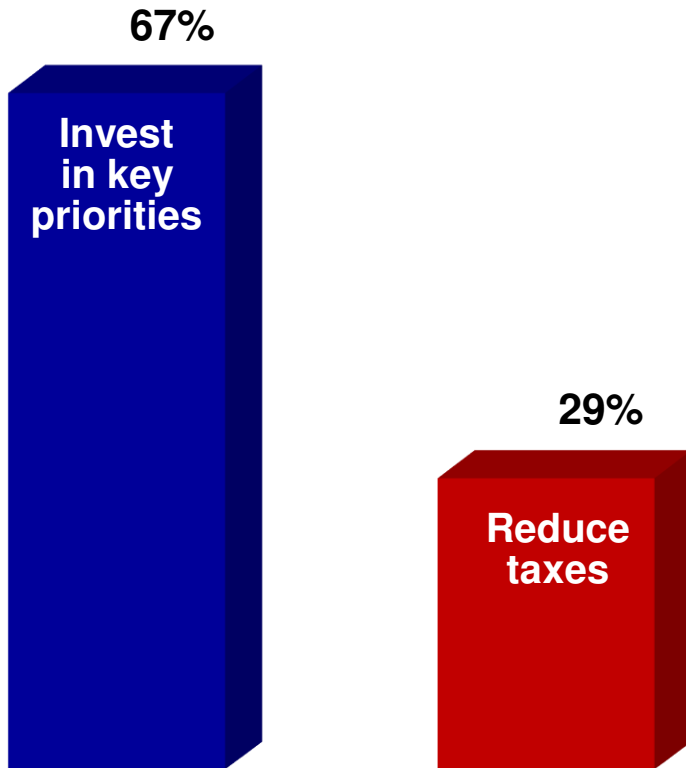
Stick to conservative principles 20%

Look for compromises 71%

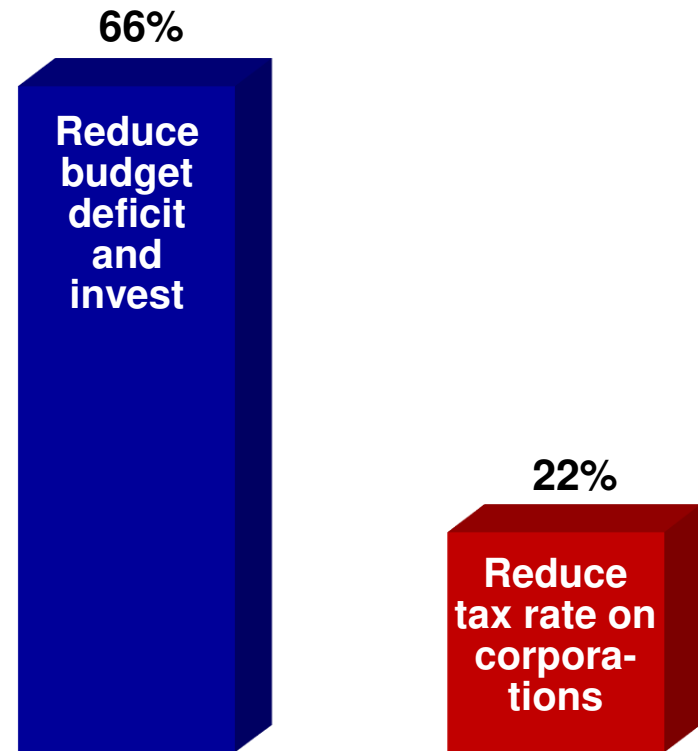


# Investments are a Higher Priority Than Tax Cuts

*Higher priority for Congress and President*

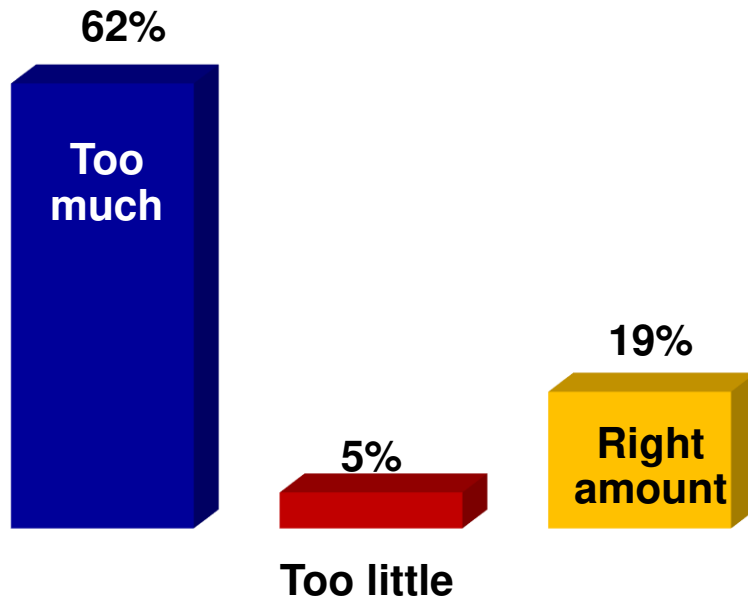


*What should revenue from closing corporate tax loopholes be used for?*

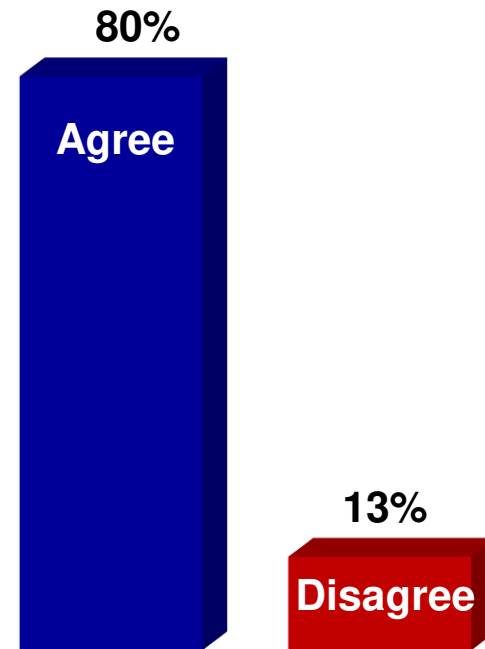


# Voters Feel Corporate Interests Had Too Much Influence on the Election and *Both* Parties

*Did corporations have too much, too little, or the right amount of influence over this year's elections?*



*"Politicians do too much to support Wall Street financial interests and not enough to help average Americans."*



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